

BREAKING SILOS

PhD Doctoral Conference 2018

Transforming research and practice through cross-disciplinary insights in Business, Law and Art

Winchester School of Art, United Kingdom
10-11 April 2018

Agenda

| DAY 1 | | | | | |
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| 8.30 | Coaches from Highfield Interchange to Winchester | | | | |
| 9:00-9:45 | Registration; Tea & Coffee (West Side building foyer area) | | | | |
| | Westside Lecture Theatre | | | | |
| 9:45-10:00 | Welcome: Prof Mine Karatas-Ozkan and Dr. Vadim Grinevich | | | | |
| 10:00-11:00 | Keynote: Dr. Helen Kara Creativity in research | | | | |
| 11:00-11:15 | Tea & Coffee (West Side building foyer area) | | | | |
| 11:15-12.00 | Masterclass: Dr. Yuanyuan Yin Innovative methodologies (Westside Lecture Theatre) | | | | |
| 12:05-13:05 | Paper Sessions 1A and 1B | | | | |
| | <table border="0" style="width: 100%;"> <tr> <td style="width: 50%; text-align: center;">Westside Lecture Theatre</td> <td style="width: 50%; text-align: center;">Lecture Theatre A</td> </tr> <tr> <td style="vertical-align: top;"> <p>SESSION 1A: Making money and doing good Moderator: Dr. Shahnaz Ibrahim</p> <p>Keisha Taylor, Web Science Institute Relations between Digital Platforms and Entrepreneurship in the Context of Entrepreneurial Ecosystems</p> <p>Joseph Kimaro, Southampton Business School The Role of Social Entrepreneurship in Promoting Sustainability in the Tourism Sector</p> <p>Shihang Su, Southampton Business School How initial Set-Up Impacts on SMES' Entrepreneurial Behaviour: Couple-Founders Versus Lone-Founders in Chinese Family Firms</p> </td> <td style="vertical-align: top;"> <p>SESSION 1B: Placing your bets Moderator: Dr. David Baxter</p> <p>Timothy Baker, Southampton Business School Biases and Probability forecasts in Betting Markets: Do Bettors Neglect Static Sources of information?</p> <p>Di Wang, Southampton Business School Chronotype, Risk and Time Preferences, and Financial Behaviours</p> <p>Kun Duan, Southampton Business School Disaggregated Credit, Liquidity and Housing Price Dynamics</p> </td> </tr> </table> | Westside Lecture Theatre | Lecture Theatre A | <p>SESSION 1A: Making money and doing good Moderator: Dr. Shahnaz Ibrahim</p> <p>Keisha Taylor, Web Science Institute Relations between Digital Platforms and Entrepreneurship in the Context of Entrepreneurial Ecosystems</p> <p>Joseph Kimaro, Southampton Business School The Role of Social Entrepreneurship in Promoting Sustainability in the Tourism Sector</p> <p>Shihang Su, Southampton Business School How initial Set-Up Impacts on SMES' Entrepreneurial Behaviour: Couple-Founders Versus Lone-Founders in Chinese Family Firms</p> | <p>SESSION 1B: Placing your bets Moderator: Dr. David Baxter</p> <p>Timothy Baker, Southampton Business School Biases and Probability forecasts in Betting Markets: Do Bettors Neglect Static Sources of information?</p> <p>Di Wang, Southampton Business School Chronotype, Risk and Time Preferences, and Financial Behaviours</p> <p>Kun Duan, Southampton Business School Disaggregated Credit, Liquidity and Housing Price Dynamics</p> |
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| 13:05-13:45 | Lunch (West Side building foyer area) | | | | |

13:45-14:45

Papers Session 2A and 2B

Westside Lecture Theatre

SESSION 2A:

Embracing culture and diversity

Moderator: Dr. Stratos Ramoglou

Foteini Papadopoulou, Southampton Business School
Unpacking the Black Box of Non-Opportunity for Disadvantaged individuals: the Role of Cultural Cognitive Processes

Eria Nsubuga, Winchester School of Art
The 'Uganda Airlines' Social form: Collaborative Project(s) around An Idea of Transcending the Boundaries of Artistic Expression

Richard Acquayem, Winchester School of Art
Cultural Conversations Show in Retrospect

Lecture Theatre A

SESSION 2B:

Making technology work

Moderator: Dr. Vadim Grinevich

Maria Priestley, Web Science Institute
Invention Patterns in the History of Web Technology: Preliminary Evidence from Us Patents

Moncef Ilies Nasri, Southampton Business School
Route and Speed Optimization for Autonomous Trucks

Hicham Amine, Southampton Business School
The Use of Technology to Enhance the Supply Chain Process within Operations Departments

14:45-15:30

Masterclass: Dr. Mina Beigi

Academic Writing (Westside Lecture Theatre)

15:30-15:45

Tea & Coffee (West Side building foyer area)

15:45-16:45

Papers Session 3A and 3B

Westside Lecture Theatre

SESSION 3A:

Shapes of success

Moderator: Dr. Chidubem Ikeatuegwu

Kien Nguyen, Southampton Business School
Predictors of CEO Career Success in a Transition Economy – Evidence From Vietnam

Ahmad Alqatan, University of Portsmouth
Corporate Governance and Firm Performance: the Association between the Board of Directors and Firm Performance in Kuwait

Salim Al Rashdi, Southampton Business School
The Role of Islamic Religious institutions in Entrepreneurial Opportunity Belief

Lecture Theatre A

SESSION 3B:

Emerging consumer experiences

Moderator: Dr. Linda Baines

Jing Lyu, Southampton Business School
Understanding Smartphone Uses in-store

Mohd Shahril Bin Rusman, Winchester School of Art
Effects of Shopping Atmospheric Variables on Children Shopping Experience: a Preliminary Study

Maryam Rezaei, Southampton Business School
Measuring the Impact of Different Factors on the Effectiveness of Direct Response Television Advertising

17:00-17:15

Refreshments (West Side building foyer area)

17:45-20:30

Conference Dinner at The Winchester Hotel and Spa

20:30

Coaches return to Highfield Campus

DAY 2

8.30 Coaches from Highfield Interchange to Winchester

9:00-9:30 Registration and Tea & Coffee (West Side building foyer area)

9:30-10:15 **Keynote: Professor Les Carr**
Westside Lecture Theatre

10:15-11:15 **Papers Session 4A, 4B & 4C**

Westside Lecture Theatre

SESSION 4A
Driving regulatory and policy change
Moderator: Dr. Keir Thorpe

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| Farooq Ahmad, Southampton Business School | The Employee As Agent: Public Healthcare Reform As institutional Work |
| Ekaterina Perevoshchikova, Southampton Law School | Benchmarking in Global Financial Markets: New Challenges for Competition Law |
| Lijie Song, Southampton Law School | Exclusive Jurisdiction Clause and Stevedore |

Lecture Theatre A

SESSION 4B:
Emotion, sharing and gifting
Moderator: Prof. Mine Karatas-Ozkan

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| Ozlem Demirkol, Winchester School of Art | Politics of Micro-Celebrity in Turkish Twitter: Solidarity, Community and Shared Grievances |
| Lucy Woollett, Winchester School of Art | Lady Lucy: Bureau of Portraits for Services, Gifts and Favours |
| Aycin Demir, Southampton Business School | The Effects of Prior Brand Attitude, Emotion and interest in the Content on Effectiveness of Viral Video Advertisement |

Lecture Theatre B

SESSION 4C:
Communication, trust and strategic organisation
Moderator: Dr. Linda Baines

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| Jeff Callander, Southampton Business School | Do Business Goals Help or Hinder organisations - Preliminary Results |
| Nur Nadirah Mohamad Ishak, Southampton Business School | When Does Trust-Based Ties Matter To the Businesses? : A Meta-Analysis of Contextual Moderators |
| Bolaji Iyiola, University of Portsmouth | An Evaluation of Psycholinguistic Analysis for Financial Communications in the Context of institutional theory |

11:15-11:30 Coffee & Tea (West Side building foyer area)

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| 11.30-12:30 | | Papers Session 5A and 5B | |
| Westside Lecture Theatre | | Lecture Theatre A | |
| SESSION 5A: Gains and losses of transparency Moderator: Dr. Tapas Mishra Xiao Zhang, Southampton Business School Not the Same Gain: the Heterogeneous Effects of the Sarbanes-Oxley Act on Bank Efficiency Oluwaseun Osituyo, Southampton Business School The Impact of Mandatory and Voluntary Risk Disclosure on Performance of UK Banks During and After the Financial Crisis of 2007 To 2009 Fatma Bnejara, Southampton Business School Impact of Operating Lease Capitalisation on Corporate Capital Structure: Evidence from the UK. | | SESSION 5B: Stairway to organisational learning Moderator: Dr. David Baxter Tri Nguyen, Southampton Business School A Multilevel Model of Organisational Learning: An Empirical Study Toby Simpson-Silo, Southampton Business School Using a Conceptual Framework to Explore the Mechanisms through Which LMX Impacts Follower Attitudes to Change and Subsequent Change Outcomes Daniela Bariakova, Southampton Business School Systems thinking and Design Thinking As Learning organization Tools for Social innovation: the Case of the Bulgarian Higher Education System. | |
| 12:30-13:15 | | Lunch (West Side building foyer area) | |
| 13:15-14:00 | | Masterclass: Dr. Dan Ashton and Dr. Seth Giddings Creative dissemination (Westside Lecture Theatre) | |
| 14:05-15:05 | | Papers Session 6A and 6B | |
| Westside Lecture Theatre | | Lecture Theatre A | |
| SESSION 6A: Managing the Ivory tower Moderator: Dr. Pawan Tamvada Takron Opassuwan, Southampton Business School University-Industry Collaboration: a Systematic Literature Review on Capability and Performance Abdulrahman Alshaikhmubarak, Southampton Business School Increasing Research Productivity through Human Resource Management: the Impact of High Performance Work Practices in Academic Research Performance and Career Success Melike Nur Tunalioglu, Southampton Business School Academic Entrepreneurship and Diversity through the Lens of institutional Logics | | SESSION 6B: Breaking glass ceilings Moderator: Prof. Laura Costanzo Zarith Sofia Jasmi, Southampton Business School Microfinance institutions Outreach By Gender: Factors Affecting MFIS Lending Pattern on Women Borrowers Lalarukh Ejaz, Southampton Business School The Enabling order of Family and Constraining order of State for Women informal Enterprise - A Case Study from Pakistan Hanh Nguyen, Southampton Business School Women on Corporate Boards, National Culture and Governance Quality around the World | |
| 15:05 -15.50 | | Masterclass: Dr. Linda Baines Romancing your research (Westside Lecture Theatre) | |
| 15:50-16:20 | | Best Paper Award and Closing Ceremony | |
| 16:45 | | Coaches Return to Highfield Interchange | |

