

DEPARTMENT OF STRATEGY, INNOVATION & ENTREPRENEURSHIP NEWSLETTER

SOUTHAMPTON BUSINESS SCHOOL

The Centre for Inclusive and Sustainable Entrepreneurship and Innovation launched in December 2016

The **Centre for Inclusive and Sustainable Entrepreneurship and Innovation (CISEI)** is a hub for our groundbreaking research that puts sustainability and inclusivity at the centre of business! We are here to empower the future entrepreneurs, business leaders and managers to make the right decisions in complex business environments and challenging industries. CISEI is one of the few centres with a unique focus on inclusive and sustainable entrepreneurship and innovation amongst the UK's prestigious Russell Group Universities. We look forward to seeing you at CISEI's exciting range of events and activities during the 2017-2018 academic year. Find out more about CISEI: <http://www.southampton.ac.uk/business-school/research/centres/centre-for-isei.page>



Meet the Team at Department of Strategy, Innovation & Entrepreneurship Academic Staff (Left to right: Dr Chidubem Ikeatuegwu, Dr David Baxter, Dr Pawan Tamvada, Dr Pelin Demirel, Dr Serdal Temel, Dr Stratos Ramoglou, Dr Vadim Grinevich, Dr Shahnaz Ibrahim, Dr Katia Pina, Prof Mine Karatas-Ozkan & Prof Laura Costanzo)

Welcome to Department of Strategy, Innovation and Entrepreneurship!

We have had an exciting and busy few months with the arrival of our 2016-2017 cohort of **MSc Business Strategy & Innovation Management** and **MSc Entrepreneurship & Management** students, the opening of our new Research Centre for Inclusive and Sustainable Entrepreneurship and Innovation (CISEI) as well as lots of new research and teaching initiatives in the Department. Here is a short summary of what we have been up to and we hope you will find the reading interesting and enjoyable! Wishing you all a wonderful festive season and a happy New Year!

Professor Laura Costanzo,
Head of Department &
Director of PhD
programmes



UNIVERSITY OF
Southampton



Professor Laura Costanzo with Doctoral students at the 2016 EURAM Doctoral Colloquium in Paris.

Our professors mentor the young innovation and entrepreneurship scholars at EURAM conference in Paris

Our social entrepreneurship experts, Professors Mine Karatas-Ozkan and Laura Costanzo shared their knowledge on innovation and entrepreneurship research with PhD students at the EURAM (European Academy of Management) Doctoral Colloquium in Paris during 29-31 May 2016. Both academics teach on our MSc programmes and are always happy to advise students on their ideas, research and future decisions!

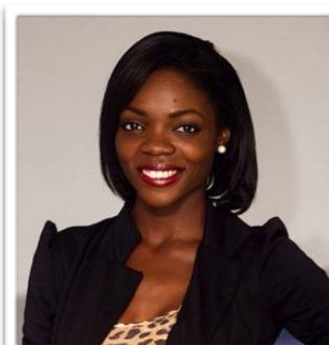
Professor Laura Costanzo chaired a successful 2-day PhD Conference at the Southampton Business School where she is the Director of PhD Programmes and the Head of the Department of Strategy, Innovation and Entrepreneurship. A number of our MSc students embark on further Higher Studies, by enrolling on our PhD programme: (<http://www.southampton.ac.uk/business-school/postgraduate/research-degrees/courses/phil-phd.page>)

Dr Vadim Grinevich led the 3rd International Workshop on the Sharing Economy

The UK has emerged as a hub for the sharing economy in Europe with transactions amounting to £7.4bn in 2015 (PWC, 2015). Dr Vadim Grinevich, an Associate Professor at Department of Strategy, Innovation and Entrepreneurship, led the largest international Sharing Economy Conference on 15-16 September, 2016 at the University of Southampton.

The conference featured Rachel Botsman, the world renowned expert on collaborative economy, as well as interesting presentations on sharing economy firms such as Airbnb and Uber, car sharing platforms and sharable cities.

Our students get a chance to learn more about the Sharing Economy during their MSc Degrees and our recent graduate Damilola Teidi put her learning to practice by starting Nigeria's first ride-sharing platform GoMyWayAfrica (<http://gomyway.com>).



Damilola Teidi, CEO/Co-Founder at GoMyWay Africa (gomyway.com) graduated from MSc Strategy & Innovation in 2014. Since then, she has set up her successful venture and become an inspiring role model for the Nigerian entrepreneurs.

Damilola came across the sharing economy business models during one of her MSc modules at the University of Southampton. She was inspired to start up a ride-sharing business to bring together Nigerian drivers with free seats in their cars with passengers looking for an affordable and safe journey. She wrote her MSc dissertation on this topic, and learned a great deal more about ride sharing businesses around the world. We are very proud of Damilola's success!



Dr Shahnaz Ibrahim offers exceptional pastoral care to our MSc students

Dr Shahnaz Ibrahim, a Senior Teaching Fellow in Innovation and Entrepreneurship at the Department of Strategy, Innovation and Entrepreneurship, is the Senior Tutor for postgraduate students and provides an excellent support network to our MSc students. Our MSc students can reach out to Shahnaz for advice related to their studies or anything else that affects your life at Southampton and beyond.

In addition to Senior Tutor at the Southampton Business School, students will have access to a Personal Tutor they can meet regularly to discuss their academic performance and future career plans.

Small Business Clinic empowers future entrepreneurs

Visit our Small Business Clinic, coordinated by Dr Vadim Grinevich, to get advice and mentoring on your business ideas. We run weekly workshops supported by Southampton businesses.

Find out more on: http://www.southampton.ac.uk/law/undergraduate/study/pro_bono/small-business-clinic.page

Southampton researchers met with the owners of sustainable tourism enterprises

Dr Pelin Demirel, Dr Shahnaz Ibrahim and Prof Mine Karatas-Ozkan undertook a 5-day field trip in Aydin, Turkey, during November 2016 to investigate the tourism enterprises which champion sustainability as a core value of their businesses. Sustainable tourism aims to reduce the negative impact of tourism on the environment while also creating work opportunities for the locals. The research team has received £49,000 funding from the prestigious British Academy to complete their

field work. The findings of the research project will be presented to our MSc students during some of the lectures in the 2017-18 academic year.



Finally, **Happy Holidays and Happy New Year** from our current cohort of MSc students and staff who celebrated the festive season at a glamorous Southampton restaurant!

