

LEADING THE WAY

THE RECRUITERS' CLUB
INFORMATION BROCHURE

As a member of the Russell Group and a leading research institution, the University of Southampton attracts high calibre students who would be an asset to any business or organisation. We wish to find new ways to connect our students with prospective employers and to do this we aim to develop more significant, collaborative relationships that are of value to all our stakeholders.



WELCOME TO THE UNIVERSITY OF SOUTHAMPTON RECRUITERS' CLUB

The Recruiters' Club has been developed by the Careers and Employability Service to provide opportunities for partner organisations to get ahead of the game; engage more meaningfully with undergraduates and graduates; raise their profile on campus and access top talent, which will enhance their business.

Increasingly employers tell us they are seeking students who have:

- strong interpersonal skills
- a positive attitude
- a good work ethic
- business-related skills gained through work experience

Importantly they want students who will be a good 'fit' for their organisation.

Therefore, we believe that providing an excellent education alone will not be sufficient to secure the career of choice for many of our students and their career journey begins when they arrive at University, not when they leave. We aim to provide them with every possible opportunity to achieve the highest level of success both whilst they are studying at Southampton, and when they leave to embark upon their chosen career.

To that end, we aim to work more closely with employers who share this vision and invite you to partner with us. As a partner in the Recruiters' Club you will enjoy a number of benefits including exclusive invitations to network; priority booking and sponsorship notifications; live enrolment data and a report from the Destinations of Leavers from Higher Education (DLHE) survey.

This brochure outlines the ways in which being a partner of our Recruiters' Club will benefit your business and ensure you achieve the most positive relationship with the University of Southampton and our students.

If you would like further information or to discuss any of our sponsorship opportunities please contact us.

 **Find out more:**
www.southampton.ac.uk/careers

EXCLUSIVE BENEFITS

As a partner of the Recruiters' Club, you will receive exclusive opportunities enabling you to gain more in-depth knowledge of the University of Southampton's current and graduate student data.

Additionally, you will benefit from further publicity through advertising channels online and around campus. The following information outlines the exclusive opportunities available to you, as one of our partner companies.

The Careers and Employability Service Student Data

In the summer, the Careers and Employability Service produces our DLHE report and partners receive an electronic copy of this employment-focused data.

Additionally, once the term starts you will be provided with current University of Southampton student data. This enrolment data will provide you with a breakdown of the number of students per faculty, gender, nationality and more, subject to anonymisation. This information can help to enhance your tailored marketing to our students.

Student Newsletter

Our Careers and Employability newsletter, promoting employer engagement opportunities to our student community, is circulated fortnightly. As our partner, you can benefit from advertising your company or promoting an opportunity in this newsletter. The number of entries may be restricted during busy periods but there will be at least one opportunity in each of the Autumn and Spring terms.

Recruiters' Club Events

As a welcome to the Club, we invite partners to the University during August. This will provide you with the opportunity to meet other partners, account managers and share your aspirations for the forthcoming year. During this welcome event we will also provide you with the University of Southampton's DLHE report.

Once a year in October, partners are invited to attend the Employability Excellence Awards and network with other businesses as well as our award winning students.

Advertising

There are many ways in which our partner companies can advertise to our highly employable student body and our alumni. Partners enjoy priority notice on advertising opportunities in our careers fairs brochures, careers guides and other promotional events and materials. Additionally, partners receive advance notifications of event and marketing sponsorship opportunities. Please see the sponsorship insert for further details.

Priority Bookings

As a Club partner you will benefit from priority booking at events such as our careers fairs, each attracting between 700 and 1,700 students. You will also have the option of priority booking for Recruiter in Residence sessions, which are held weekly, and the annual Careers and Employability Festival. The Festival is held over two weeks and typically attracts around 4,500 students; this is our flagship event.

“At the Wessex Institute we are always looking to develop our pipeline of future talent. With the students from the University of Southampton being of such a high calibre it feels almost an honour to be contributing to the future success of the next generation. This combined with the insight that we were able to gain of what students look for in a future employer made the session we held, in my opinion, an extremely worthwhile activity.”

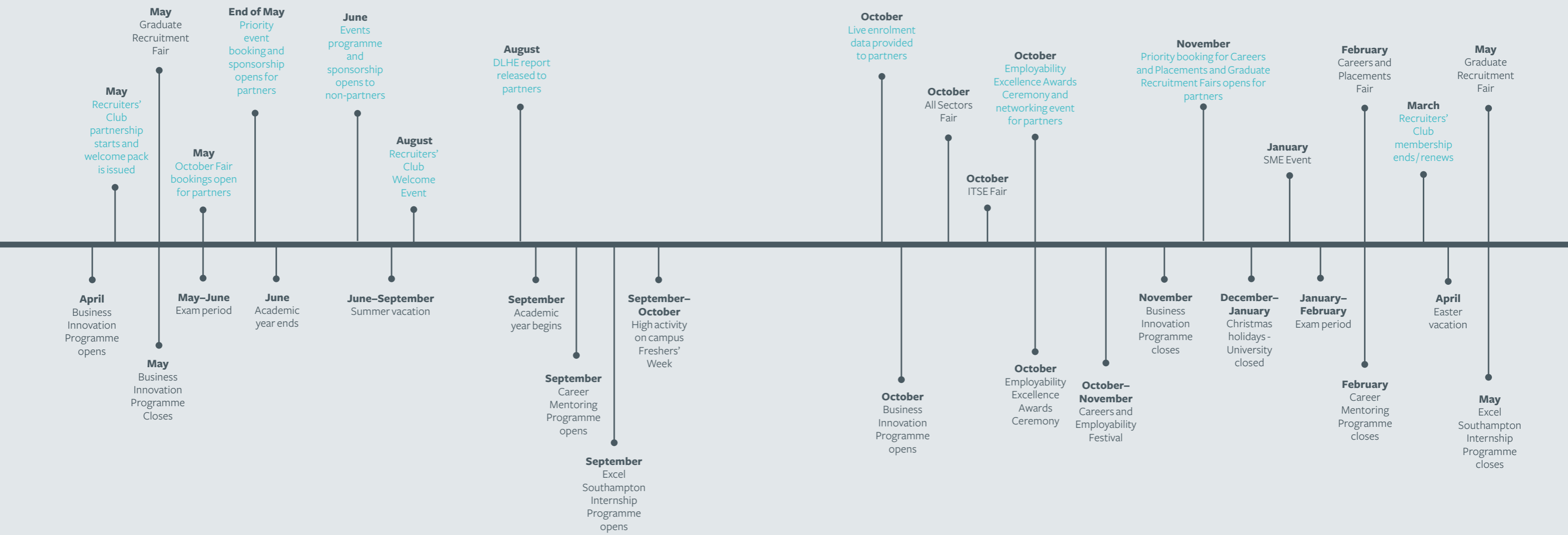
Gemma Rigby
National Institute for Health Research

By becoming a partner of the Recruiters' Club, our account managers will look after your relationship with us and link you appropriately to the activities that are of most benefit and interest to you.



RECRUITERS' CLUB TIMELINE

Partner information



Student cycle

Please note, priority event bookings for partners will open two weeks before the event is released publicly



Find out more:

www.southampton.ac.uk/careers

Enquiries:

employ@southampton.ac.uk

+44 (0) 238059 3501



“The partnership between The University of Law and the Recruiter’s Club has been exceptionally successful for us this year. The ability to reserve a prime space at fairs is a great advantage, and the relationships with our account managers has been second to none. Here’s to a great second year!”

Hannah Pike

Student Recruitment Manager,
The University of Law