

Sustainability Action Blog

Thank you for contributing a guest blog to the University of Southampton Sustainability Action Blog:

<http://blog.soton.ac.uk/sa/>

Below are some guiding notes on writing a guest blog:

Word limit: maximum 500 words

Audience: the blog is intended to be read by anyone who is interested in sustainability. A blog post may be targeted at a more specific audience e.g. Southampton students, staff (academic or professional), the local community, the wider HE sector, the wider sustainability sector. Please consider this when writing your post.

Tone: the tone of the blog is intended to be informal whilst remaining professional. It is an opportunity to not only inform readers, but also to reflect upon events, campaigns, research, wider sustainability issues.

Photographs and videos: we love to include photographs and videos on the blog. Please ensure that you have permission to use any photographs/videos on the blog if you are supplying them.

Editing: blog posts may be subject to minor edits before posting. Any major changes will of course be agreed with the author prior to publishing. If you wish all changes to be confirmed with you before publishing, please state this when submitting the blog post.

Formatting: please submit your blog post in an editable Word document. Don't worry about particular formatting; this will all be adjusted when the blog is posted.