

CAREERS AND EMPLOYABILITY SERVICE PUBLICATIONS SPONSORSHIP PACKAGES

Examples of current publications



**CVs and Covering Letter or Interviews
and Assessment Centres Guide (A4 size)**



**Careers and Employability
Service Guide (Handbook size)**

CVs and Covering Letter or Interviews and Assessment Centres Guide

These guides are widely distributed to students and graduates in hard copy and electronically via the University website.

Both guides have a 2 year print cycle. By sponsoring a guide you will have the opportunity to promote your organisation to students, graduates and staff at the University through a full or half page company advert.

£1,400 full page advert on the inside back cover of the publication.

£800 half page advert or company profile.
(maximum two profiles subject to full page availability)

Careers and Employability Service Guide

The Careers and Employability Service Guide provides an opportunity for one company to exclusively sponsor the publication. The guide is widely distributed to students, graduates, staff and external stakeholders. The guide is available to view and download online, and has a minimum of 5,000 copies printed and distributed each year.

Sponsorship of this guide provides a fantastic opportunity to promote your organisation in our most heavily used publication within the service, and promises a wide range of audiences for your exclusive advert.

£2,500 full page advert on the inside back cover of the publication and a welcome statement and company logo on the inside front cover.

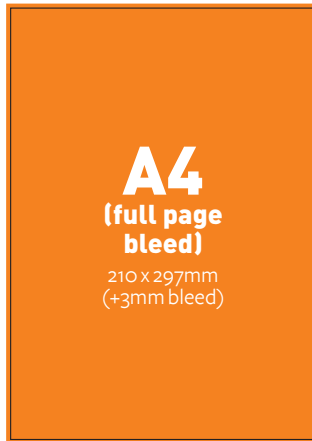
How and where do we distribute?

Both guides are displayed on our most prominent student facing web-pages.

Both guides are distributed at all our Careers Fairs, where combined student footfall is in excess of 6,500. The guides are also available to pick up in the Careers Centre, and distributed at workshops, pop-ups and our drop-in service, which runs daily.

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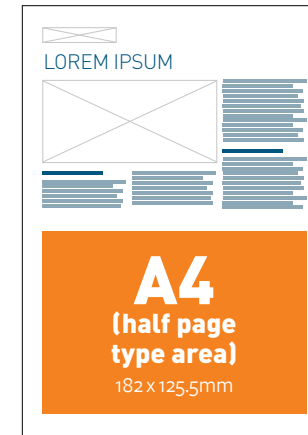
CVs and Covering Letter or Interviews and Assessment Centres Guide



Full page bleed advert: W 210mm x H 297mm + (3mm bleed)
Full page type area advert: W 182mm x H 265mm



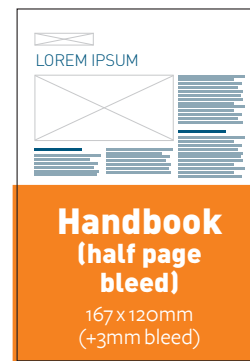
Half page bleed advert: W 210mm x H 148mm + (3mm bleed)
Half page type area advert: W 182mm x H 125,5mm



Careers and Employability Service Guide



Full page bleed advert: W 167mm x H 240mm + (3mm bleed)
Full page type area advert: W 143mm x H 208mm



Full page bleed advert: W 167mm x H 120mm + (3mm bleed)
Full page type area advert: W 143mm x H 97mm

