

Student Innovation Projects - Client Brief

Project Title: Staff Room Redesign

Business Issue or need (please contextualise this if appropriate):

During Lockdown we moved from our old 1970s–built amenities to a brand–new, purpose–built building. We have put some graphics up in some of the corridors, but the project we are proposing is for a room called ‘The Cabin’.

The Cabin is a break room for Office staff which has some sofas, board games and a TV, but is otherwise a white–walled blank canvas.

We would like the space to be changed into a relaxing respite away from the open plan Office.

We are open to the walls being painted or art items being hung on the wall; however our preference is more towards having things hung on the wall so we can change it every so often to refresh the area. Original ideas were inspired by the ocean or New Forest.

The only non–negotiable is that the current sofas must remain, so any proposal must work with the colours and style of the furniture.

Project Aims:

- Create a relaxing environment for Office staff

Skills you think the students will require to complete the project:

- Creativity
- Ability to listen to the brief and translate it into a creative vision.
- Resilience – able to take feedback and incorporate it into the final project.